



Great Swamp Watershed Association

The Passaic River WATERKEEPER® ALLIANCE Affiliate

P.O. Box 300 • New Vernon, NJ 07976

(973) 538-3500 • GreatSwamp.org

7th ANNUAL

GREAT SWAMP GREAT MUSIC FESTIVAL

Sponsorship Opportunities

A family-friendly day of live music, community, and celebrating clean water and open spaces.

Great Swamp Watershed Association (GSWA) is a Morristown-based 501(c)(3) non-profit organization dedicated to protecting and improving our land and our water from the Great Swamp headwaters in Mendham to Newark Bay. The Great Swamp Great Music Festival is our second largest annual fundraiser. Your sponsorship helps support our mission while enjoying an afternoon of music in the fresh air. It's also **a great opportunity to promote your business while demonstrating your commitment to a healthy environment.**

Our 7th annual live music festival takes place on **Sunday, May 19, 2024**, in Chatham Twp., NJ. As a festival underwriter, you will receive many benefits! Check out the 2024 Sponsorship Levels form for a complete list.

Since its founding in 1981, GSWA has been providing programs that monitor and improve water quality, advocating for environmental policy, preserving, and stewarding land, and delivering environmental education to children and adults. These programs help provide our watershed communities and surrounding areas with a cleaner environment today, for a healthier future tomorrow.

GSWA is a Charity You Can Trust

Candid (formerly *Charity Navigator*) recently named GSWA among New Jersey's top-10 highly rated charities and we once-again earned the coveted 4-star rating. Additionally, we achieved the Platinum Seal of Transparency from *GuideStar*. These distinctions convey strong financial health and commitment to accountability and transparency. A donation to GSWA is a gift you can make with confidence.

Additional Sponsorship Advantages

Along with the benefits listed on the underwriter form, your support will be acknowledged on all promotional efforts utilized to sell tickets to the public: email distributions, festival posters placed in regional towns, and print and electronic area newspapers. Join us!

GREAT SWAMP

GREAT MUSIC!



Protecting our water and land for over 40 years



Great Swamp Watershed Association Presents:

2024 SPONSORSHIP LEVELS



Eight (8) Festival entry passes (\$240 value)

Acknowledgement from stage

Recognition on festival signage

Booth Space

Mention in press releases and social media

Recognition on GSWA's website for May & June 2024

\$3,000

BARRED OWL



Six(6) Festival entry passes (\$180 value)

Acknowledgement from stage

Recognition on festival signage

Booth Space

Mention in press releases and social media

\$1,500

BLUE SPOTTED SALAMANDER

GREAT SWAMP
GREAT MUSIC!



Four (4) Festival entry passes (\$120 value)

Recognition on festival signage

Mention in press releases and social media

\$750

EMERALD DARNER

2024 MUSIC FESTIVAL SPONSORSHIP LEVELS

<input type="checkbox"/>	BARRED OWL—\$3,000	<input type="checkbox"/>	BLUE SPOTTED SALAMANDER—\$1,500	<input type="checkbox"/>	EMERALD DARNER—\$750
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(Please check one)

SPONSOR INFORMATION

Contact _____ Company Name _____
Address _____
Phone # _____ Email _____

PAYMENT INFORMATION

My check, payable to Great Swamp Watershed Association, is enclosed.
 Please charge my credit card: \$ _____ Visa MasterCard American Express Discover
Name on card _____
Billing address _____
Credit card # _____ Exp. date _____ Security code _____
 I would like to help GSWA decrease expenses by paying the credit card processing fee. Add 3% to my donation. (optional)

SEND US YOUR LOGO

We want to promote your business in our written materials, on our website, and at the event! Please email your logo in a standard, scalable vector-graphic file format.

I have emailed my logo file to Val Thorpe at GSWA (vthorpe@greatswamp.org)
 I am a returning event sponsor, please use my logo on file

PLEASE RETURN THIS FORM NO LATER THAN APRIL 26, 2024
Mail P.O. Box 300, New Vernon, NJ 07976 | Email: vthorpe@greatswamp.org / 908-872-0344
Non-profit Tax ID: 22-2403906





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GREAT SWAMP

GREAT MUSIC!



Great Swamp Great Music Festival—2024

FACT SHEET

This well-established, family-friendly fundraiser brings together music fans of all ages while promoting clean water and open space. Great Swamp Watershed Association (GSWA) is a 501c3 non-profit located in Morristown, NJ that protects and improves water resources of the Passaic River from its headwaters in Mendham to where it meets the sea in Newark Bay.

Now in its seventh year, the festival is nestled in the grounds of the historic Brook Valley Farm. The venue offers ample space for attendees to spread out and relax in the sprawling field. Along with six-plus hours of live music, festival goers will enjoy a variety of food, merchandise, and adult beverages available for purchase.

WHEN: Sunday, May 19, 2024, 12:00—6:00 PM / Gates open at 11:00 AM

WHERE: Brook Valley Farm—336 Loantaka Way, Chatham Twp., NJ
(Backup indoor location: Drew University, 36 Madison Ave, Madison, NJ)

LINEUP: A mix of new and returning bands will entertain festival goers

BAND SPECIFICS: Our talented musicians perform on a covered stage complete with flown lighting as music fills the festival field. The sound and stage is monitored by professional sound engineers. Bands play for 45-60 minutes each. Solo artist play between sets on a separate stage providing continuous live music for the length of the festival. A spacious, “green room” is available for all musicians stocked with food, beverages, etc.

ANTICIPATED CROWD: 700+

ATMOSPHERE: Family-friendly—bring your own chairs/blanket/pop-up tent

FOOD & BEVERAGE: Food trucks offer a variety of food including vegetarian and vegan options and ice cream. Beer, wine, and hard cider will be available for purchase for adults 21 and older.

MERCH: Unique, local merchant vendors on-site for browsing and shopping

TICKETS: Adults: \$30 in advance, Students/Senior Citizens/Military: \$20, children 13 and under: free (At the gate, Adults: \$40, Students/Senior Citizens/Military: \$30)

PARKING: Plentiful and free

WEBSITE: GreatSwamp.org

NON-PROFIT TAX ID: 22-2403906

*The Great Swamp Great Music Festival is GSWA's second largest annual fundraiser.
All proceeds help fund GSWA's water quality monitoring/environmental education programs, land stewardship and advocacy efforts..*