

## GSWA Board of Trustees Self-evaluation 2022

1. Why do you serve on the Board of Trustees? Please check your **top two reasons.**

- To contribute to a mission for which I have passion
  - To contribute to my local community
  - To make professional connections
  - To make personal connections
  - To fulfill a desire to volunteer
  - Because someone I respect asked me to serve
  - Because GSWA benefits from one or more of my capabilities (skills, knowledge, connections, experience, network, etc.)
  - Other: Please describe:
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2. How can you become more involved? Please check all that apply

- Actively participate in a committee: (place an X next to all that apply)
    - \_\_\_ Finance
    - \_\_\_ Development
    - \_\_\_ Land and water stewardship
    - \_\_\_ Education and outreach
    - \_\_\_ Land preservation and advocacy
    - \_\_\_ Trusteeship
  - Attend events or programs
  - Volunteer at events or programs
  - Assist program staff with: (place an X next to all that apply)
    - \_\_\_ education
    - \_\_\_ outreach
    - \_\_\_ water quality
    - \_\_\_ Stewardship activities at CMA
    - \_\_\_ Fundraising
    - \_\_\_ Gala
    - \_\_\_ Music Festival
    - \_\_\_ Plant sale
    - \_\_\_ Virtual challenge
    - \_\_\_ Introduction to new individuals, corporations, foundations
    - \_\_\_ Host a cocktail party or other event
    - \_\_\_ Other: \_\_\_\_\_
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3. What do you like most about GSWA? Please rank 1-9 (1 most important)

- \_\_\_ Education initiatives
- \_\_\_ Water quality programs
- \_\_\_ Land preservation and stewardship
- \_\_\_ Advocacy
- \_\_\_ Being waterkeeper affiliate
- \_\_\_ Expansion downstream
- \_\_\_ Public programs and hikes
- \_\_\_ People (board, staff, volunteers, supporters, etc.)
- \_\_\_ Opportunity to actively engage in protecting our environment

4. How do you support GSWA? Please check **all** that apply.

- Volunteer time
- Annual personal financial gift
- Attend gala
- Bring friends/colleagues to gala
- Attend other fundraisers and friendraisers
- Attend public programs and/or hikes
- Bring friends and/or family to programs
- Procure silent auction donations for gala and/or giveaways for other events
- Acquire corporate support
- Request matching gift from employer
- Allocate GSWA in will or estate plans
- Host coffee/tea at home or work to promote GSWA
- Help implement corporate workdays
- Identify partnerships for programming (school districts, funders, etc.)
- Offer expertise (e.g., academic, financial, legal, etc.)
- Educate/Advocate on behalf of GSWA (in public forums, around environmental issues, in terms of local policy)
- Other: \_\_\_\_\_

5. What could you do more with GSWA in 2023?

- Volunteer time
- Attend gala
- Bring friends/colleagues to gala
- Attend other fundraisers and friendraisers
- Attend public programs and/or hikes
- Bring friends and/or family to programs
- Procure silent auction donations for gala and/or giveaways for other events
- Acquire corporate support
- Request matching gift from employer
- Allocate GSWA in will or estate plans
- Host coffee/tea at home or work to promote GSWA
- Help implement corporate workdays
- Identify partnerships for programming (school districts, funders, etc.)
- Offer expertise (e.g., academic, financial, legal, etc.)
- Educate/Advocate on behalf of GSWA (in public forums, around environmental issues, in terms of local policy)
- Increase annual personal financial gift
- Other: \_\_\_\_\_

6. What should the GSWA board focus on in 2023?

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7. Is there anything else you would like to share?

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