



2020 VIRTUAL GALA CELEBRATION

Underwriting Support

*Return this form no later than September 14, 2020
to fully participate in this year's event!*

Becoming a Gala Underwriter is a high-profile way to promote your support for the Great Swamp Watershed Association's mission. Underwriting support demonstrates your commitment to our important work protecting the waters and lands of the Great Swamp Watershed and the greater Passaic River region.

Underwriters receive a number of benefits, including prestigious recognition by all viewers and participants during our Virtual Gala Celebration event and notable recognition in our online Auction, which is open to a much wider audience for public viewing.

This is an opportunity to highlight your organization and help GSWA achieve its goals. Everyone participating in the Great Swamp Watershed Association's 2020 Virtual Gala Celebration on **October 1, 2020** will know who you are and see that you support our mission.

Choose a Support Level that's right for you. Following, you'll find our three (3) levels of Underwriting Support for the 2020 Virtual Gala Celebration.

(Continued...)

□ GREAT BLUE HERON UNDERWRITER — \$10,000



VIP Premium Celebration Packages of Red and White Wine and Homemade Gourmet Snacks

GSWA will deliver **five (5) Premium VIP Gala Celebration Packages** on your behalf. Each Premium Celebration Package will arrive the week of September 28th prior to the event. Each package will include one (1) bottle of premium-quality red wine and one (1) bottle of premium-quality white wine along with delicious, homemade, gourmet snacks for enjoyment during the Virtual Gala. You may choose up to five (5) different delivery addresses within 30 miles of Morristown, NJ.

Significant Recognition at our 2020 Virtual Gala

Your organization's logo will be prestigiously placed and appear on screen during the event, visible to the hundreds of participants tuning in. Going virtual allows for a much broader audience than an in-person event.

Prominent Display of Your Logo

Great Blue Heron Underwriters enjoy exceptional time exposure and notable logo sizing for maximum visibility during the event. Your logo will stand out above all other supporters.

Verbal Acknowledgement

Your organization will be recognized throughout the event by our master of ceremonies.

Auction Presence

Your logo will be seen by every guest as they view our online auction. Auction viewers include hundreds of guests participating in our virtual event as well as a wider audience of shoppers and browsers visiting the auction online.

Press Releases, Social Media and E-communications

Your organization will receive premium recognition in all Gala-related press releases and social media posts, highlighting your support of GSWA's mission. Additionally, your organization will be acknowledged in our E-communications reaching approximately 2500 people for six (6) months.

Web Presence

Your organization's logo will appear on the homepage of GSWA's website for six (6) months.

□ BALD EAGLE UNDERWRITER — \$6,000



VIP Premium Celebration Packages of Red and White Wine and Homemade Gourmet Snacks

GSWA will deliver **three (3) Premium VIP Gala Celebration Packages** on your behalf. Each Premium Celebration Package will arrive the week of September 28th prior to the event. Each package will include one (1) bottle of premium-quality red wine and one (1) bottle of premium-quality white wine along with delicious, homemade, gourmet snacks for enjoyment during the Virtual Gala. You may choose up to three (3) different delivery addresses within 30 miles of Morristown, NJ.

Prestigious Recognition at our 2020 Virtual Gala

Your organization's logo will be prestigiously placed and appear on screen during the event, visible to the hundreds of participants tuning in. Going virtual allows for a much broader audience than an in-person event.

(Continued....)

BALD EAGLE UNDERWRITER Continued

Premium Display of Your Logo

Bald Eagle Underwriters enjoy an extended time exposure and notable logo sizing to enhance visibility during the event.

Verbal Acknowledgement

Your organization will be recognized throughout the event by our master of ceremonies.

Auction Presence

Your logo will be seen by every guest as they view our online auction. Auction viewers include hundreds of guests participating in our virtual event as well as a wider audience of shoppers and browsers visiting the auction online.

Press Releases, Social Media and E-communications

Your organization will receive priority recognition in all Gala-related press releases and social media posts, highlighting your support of GSWA's mission. Additionally, your organization will be acknowledged in our E-communications reaching approximately 2500 people for three (3) months.

Web Presence

Your organization's logo will appear on the homepage of GSWA's website for three (3) months.

❑ BLACK BEAR UNDERWRITER — \$3,000



VIP Celebration Packages of Red and White Wine and Homemade Gourmet Snacks

GSWA will deliver **three (3) VIP Gala Celebration Packages** on your behalf. Each Celebration Package will arrive the week of September 28th prior to the event. Each package will include one (1) bottle of high-quality red wine and one (1) bottle of high-quality white wine along with delicious, homemade, gourmet snacks for enjoyment during the Virtual Gala. You may choose up to three (3) different delivery addresses within 30 miles of Morristown, NJ

Recognition at our 2020 Virtual Gala

Your organization's logo will appear on screen during the event, visible to the hundreds of participants tuning in. Going virtual allows for a much broader audience than an in-person event.

Verbal Acknowledgement

Your organization will be recognized throughout the event by our master of ceremonies.

Auction Presence

Your logo will be seen by every guest as they view our online auction. Auction viewers include hundreds of guests participating in our virtual event as well as a wider audience of shoppers and browsers visiting the auction online.

Press Releases, Social Media and E-communications

Your organization will receive recognition in all Gala-related press releases and social media posts, highlighting your support of GSWA's mission. Additionally, your organization will be acknowledged in our E-communications reaching approximately 2500 people for one (1) month.

Web Presence

Your organization's logo will appear on the homepage of GSWA's website for one (1) month.

(Continued....)

Yes, we want to be a Gala Underwriter!

We will support the 2020 Great Swamp Gala in the amount of \$_____.

Underwriter Contact Information

Company/Contact or Individual Name _____

Address _____

Telephone _____ E-mail Address _____

(Important For Listing Confirmation)

I Will Provide A Logo

I will send my logo via email or file transfer *by September 14, 2020*, in a standard, scalable, vector-graphic file format, such as an EPS file. (JPG and PDF files are acceptable, provided the graphic's dimensions and resolution are large enough for reproduction.) I will email my logo to VThorpe@GreatSwamp.org.

Use My Logo on File

I was a Gala Underwriter last year. Please use the logo you have on file.

My check, made payable to *Great Swamp Watershed Association*, is enclosed.

Please charge my credit card: Visa MasterCard American Express Discover

Credit Card Number _____ Exp. Date _____

Name on Credit Card (if different than above) _____ Security Code _____

Address (if different than above) _____

I would like to help GSWA decrease expenses by paying the 3% credit card processing fee (optional).

Send your completed form and payment *by September 14, 2020* to:

GREAT SWAMP WATERSHED ASSOCIATION

Mailing Address: P.O. Box 300, New Vernon, NJ 07976

Phone: (973) 538-3500

E-mail: DRice@GreatSwamp.org

Non-profit Tax ID: 22-2403906

(Continued...)

VIP Celebration Package Delivery Information

Please deliver our viewing package(s) to:

1) Name: _____
Street Address: _____
Town: _____, **New Jersey**
(must be within 30 miles of Morristown, NJ)
Delivery Phone: _____

2) Name: _____
Street Address: _____
Town: _____, **New Jersey**
(must be within 30 miles of Morristown, NJ)
Delivery Phone: _____

3) Name: _____
Street Address: _____
Town: _____, **New Jersey**
(must be within 30 miles of Morristown, NJ)
Delivery Phone: _____

4) Name: _____
Street Address: _____
Town: _____, **New Jersey**
(must be within 30 miles of Morristown, NJ)
Delivery Phone: _____

5) Name: _____
Street Address: _____
Town: _____, **New Jersey**
(must be within 30 miles of Morristown, NJ)
Delivery Phone: _____



2020 VIRTUAL GALA

OCTOBER 1, 2020

Advertise with Us!

*Return this form no later than September 25, 2020
to fully participate in this year's event.*

Becoming a Gala Advertiser is a great way to promote your business while supporting Great Swamp Watershed Association's mission. Your business will gain exposure to a large audience of viewers tuning in our online Virtual Gala and Silent Auction event!

Advertising Opportunities (select one):

CUSTOMER APPRECIATION ADVERTISER – \$1000

Your customers are the heart and soul of your business. Thank them with a **Customer Appreciation Celebration Package** filled with wine and homemade gourmet snacks. Select your top five friends, customers or clients to receive the following: one bottle each of fine red and white wine and a variety of delicious, homemade, gourmet snacks. GSWA will deliver these Appreciation Celebration Packages on your behalf the week of September 28, prior to the event. You may choose up to five different NJ delivery addresses within 30 miles of Morristown, NJ.

Additional benefits:

- **Virtual Presence** – Your logo/business name will appear on-screen during the event, viewable to all participants. This exposes your business to hundreds of potential new customers while demonstrating your support of clean water and a healthy environment.
- **Your Tagline or Sentiment** – Include your tagline or descriptive message about your business with your logo or include a personal note about why you support Great Swamp Watershed Association (limit 15 words).
- **Promotional Email and Social Media** – Your business will receive additional advertising promotion via GSWA email blasts and social media posts. This extends visibility for your business to an even greater audience outside of the Gala celebration.

(See Page 4 to complete delivery instructions.)

(Continued ...)

VIRTUAL GALA ADVERTISER — \$500

- **Virtual Presence** – Your logo/business name will appear on-screen during the event, viewable to all participants. This exposes your business to hundreds of potential new customers while demonstrating your support of clean water and a healthy environment.
- **Your Tagline or Sentiment** – Include your tagline or descriptive message about your business with your logo or include a personal note about why you support Great Swamp Watershed Association (limit 15 words).
- **Promotional Email and Social Media** – Your business will receive additional advertising promotion via GSWA email blasts and social media posts. This extends visibility for your business to an even greater audience outside of the Gala celebration.

Business Name _____

Contact Name _____

Address _____

Telephone # _____ E-mail Address _____

(Important for listing confirmation)

Your Logo

Please orient your logo horizontally, if possible, high resolution (preferably in a “.eps” format). Email *by September 25, 2020*, to VThorpe@GreatSwamp.org. Contact Val Thorpe with any questions via email or call (908) 872-0344.

Your Tagline/Message to GSWA (15 words or less)

Along with your logo, please include your business tagline or a message you would like to share about your support of GSWA and/or the environment. Please limit to 15 words or less.

What would you like to include with your logo?

Business Telephone: _____

Business Website: _____

(Continued ...)

PAYMENT OPTIONS

Payment by check:

- My \$1,000 check, made payable to **Great Swamp Watershed Association**, is enclosed.
- My \$500 check, made payable to **Great Swamp Watershed Association**, is enclosed.

Payment by credit card:

- Please charge my credit card: Visa MasterCard American Express Discover

Credit Card Number:		Exp. Date :
Name on Credit Card:	Security code:	\$ Amount:
Address:		
Signature:		

- We would like to help GSWA decrease expenses by paying the 3% credit card fee.

Mail your completed form and payment *by September 25, 2020* to:

GREAT SWAMP WATERSHED ASSOCIATION
P.O. Box 300, New Vernon, NJ 07976
(973) 538-3500

GSWA Non-profit Tax ID: 22-2403906

(Continued ...)

DELIVERY OF CUSTOMER APPRECIATION CELEBRATION PACKAGES

All recipients must be within 30 miles of Morristown, NJ.

#1	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:
#2	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:
#3	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:
#4	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:
#5	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:

Please email any special driving directions to VThorpe@GreatSwamp.org.



2020 VIRTUAL GALA

OCTOBER 1, 2020

Gala Celebration Packages

Return this form no later than September 25, 2020

This year, GSWA is offering Gala Celebration Packages for your enjoyment during the show!

These packages are a fun way to enjoy the Gala at home, and if you normally purchase a table at Gala, they offer a great way to host a viewing party for colleagues and friends—simply send along a Celebration Package to your tablemates and invite them to view the show! Our fine-wine package is cheaper than buying a usual ticket and you'll be the life of the virtual party!

Delivery addresses must be within 30 miles of Morristown, NJ and will be made directly to your home, or on your behalf to someone else's home, the week of the Virtual Gala, in time to enjoy during the event on Oct. 1. Choose from the following three (3) options:

- “DISCRIMINATING TASTE” VIP CELEBRATION PACKAGE – \$300**
Includes two (2) bottles of **PREMIUM WINE** (one red and one white) and homemade, gourmet snacks.

- “I LIKE A NICE WINE” CELEBRATION PACKAGE – \$200**
Includes two (2) bottles of delicious **FINE WINE** (one red and one white) and homemade, Gourmet snacks.

- “GOURMET GOODIES AND SPARKLING CIDER” CELEBRATION PACKAGE – \$100**
Includes two (2) bottles of **NON-ALCOHOLIC** sparkling cider and homemade, gourmet snacks.

(Continued ...)

Buyer Information

Contact Name _____

Business Name _____

Address _____

Telephone # _____ E-mail Address _____

(Important, should we need to contact you about your order.)

Payment Information

Payment by check:

- My check in the amount of \$_____, made payable to **Great Swamp Watershed Association**, is enclosed.

Payment by credit card:

- Please charge my credit card: Visa MasterCard American Express Discover

Credit Card Number:		Exp. Date:
Name on Credit Card:	Security code:	\$ Amount:
Address:		
Signature:		

- We would like to help GSWA decrease expenses by paying the 3% credit card fee.

Mail your completed form and payment **by September 25, 2020** to:

GREAT SWAMP WATERSHED ASSOCIATION
P.O. Box 300, New Vernon, NJ 07976
(973) 538-3500

GSWA Non-profit Tax ID: 22-2403906

(Continued ...)

DELIVER MY CELEBRATION PACKAGE(S) TO:

(All recipients must be within 30 miles of Morristown, NJ.)

#1	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:
#2	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:
#3	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:
#4	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:
#5	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:

Please email any special driving directions to VThorpe@GreatSwamp.org.

#6	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:
#7	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:
#8	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:
#9	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:
#10	Name:
	Street Address:
	City: _____, New Jersey
	Delivery Phone #:

Please email any special driving directions to VThorpe@GreatSwamp.org.



2020 GALA CELEBRATION

Auction Item Donation

Return this form no later than September 14, 2020

The Silent and Live Auctions at our Great Swamp Gala on **October 1, 2020** will provide much-needed revenue that allows us to continue our important advocacy, environmental education, water-monitoring work, and land preservation. Show your support for GSWA and your love of our precious waters and lands by donating a prize!

Contact Name _____

Business Name _____

Mailing Address _____

Phone _____ E-mail _____

(Important for Donation Confirmation)

Description <i>(Including Restrictions and Rules of Use)</i>	<i>Estimated Retail Value/Fair Market Value of Donation</i>	\$

Attach business card here!

- Item is attached. 
- Item has to be picked up. 
- Item is being mailed / delivered to GSWA. 

GREAT SWAMP WATERSHED ASSOCIATION
Delivery Address: 568 Tempe Wick Rd., Morristown, NJ 07960-6657
Mailing Address: P.O. Box 300, New Vernon, NJ 07976
Phone: (973) 538-3500
Website: GreatSwamp.org
Non-profit Tax ID: 22-2403906

Item solicited by: _____

Return this form by September 14, 2020.