



Great Swamp Watershed Association

Meeting of the Board of Trustees
 Friday, July 31, 2020
 8:00 a.m. – Zoom Video Meeting

Agenda

- Great Swamp Great Music Festival – August 16, 2020 (Val Thorpe)
- Great Swamp Virtual Gala – October 1, 2020 (Debbie Rice)

- Approval of Board Minutes from 6/8/2020 Meeting
- Finance Report – Year End
- Executive Director Report
- Development Report:
 - Monthly Development Summary
 - Grant Activity
- 40th Anniversary 2021
- Other Business
- **Next Board Meeting**
- Adjourn

Upcoming Events

<i>Ongoing Through July 31</i>	<i>“GSWA TO GO” Summer Photo Challenge</i>	<i>GreatSwamp.org</i>
<i>9:00 a.m., Tues, July 28th</i>	<i>Members-Only Early Morning Hike</i>	<i>CMA</i>
<i>5:00 p.m., Thurs., July 30th</i>	<i>Members-Only Early Evening Hike</i>	<i>CMA</i>
<i>6:45 p.m., Thurs., July 30th</i>	<i>Members-Only Late Evening Hike</i>	<i>CMA</i>
<i>10:00 a.m., Sat., Aug. 1st</i>	<i>Members-Only Morning Hike</i>	<i>CMA</i>

Communications Board Report – Val Thorpe

July 2020

EVENTS

Great Swamp Great Music Festival Update (as of 7/24/20)

- New Location: Giralda Farms, Chatham Twp.
- Date: Sunday, August 16
- New Time: 2-7 PM (to avoid major heat)
- Bands: 5 bands booked: Returning – Not Enough Jeffs and Lenox Underground; New – The Big Fuss, Rosewood, and Big Train
- Food vendors: So far, Minuteman, Summer Daze (1 other in the works) and Scoops ice cream
- Merch vendors: So far, Patricia and Paul (Oil and vinegar) and Crafts by Alice (my mom!)
- Registration: will conduct from cars vs. tables this year, stressing that attendees purchase online vs. in-person
- No swamp shack this year – vendors will sell beverages
- No free water this year from NJ American Water (they're not doing events until 2021)
- Alcohol – will likely sell beer, hard seltzers, and hard ciders (TBD)
- We will chalk out grids on the field for social distancing (I'm approaching someone to volunteer their expertise and materials to do this for us)
- We are in the process of developing safety protocols for staff/volunteers, attendees, stage, and vendors to be shared shortly
- Event will be limited to 500 people (inclusive)
- Tickets: -pre-ordered: \$25 adults / \$15 students / \$0 for kids under 13
 -at the gate: \$30 adults / \$15 students / \$0 for kids under 13
- Promotion: Our promotions team consists of Kit Stinson, Kathy Pfeil, and Cindy Sullivan who are running with this to assure every available ticket is sold. **Please help us promote this event using flyers, social media, and word of mouth.**

Huge thanks to Kevin and Cindy Sullivan for all they've done in securing the location, permits, talent, and food vendors in such a short time!

GSWA is again offering hikes at the CMA to GSWA members only. They are being promoted as semi-private, behind-the-scenes tours and are limited to 6 individuals or 8 with a combination of individuals, couples, groups to allow for social distancing. There will be 2 hikes/day over the course of 3 days.

GSWA in the News

NJ Hills Media papers and electronic editions

- 6/2/20: [Watershed association offers online environmental classes for schools](#)
- 6/29/20: https://www.newjerseyhills.com/bernardsville_news/news/great-swamp-sponsors-photo-contest/article_b186be4b-714b-51c5-9c7b-50d846e61eab.html

- 6/17/20 : [Great Swamp Watershed Association Safely Resumes Intern “Stewardship Days” at Conservation Management Area in Harding Township - Insider NJ](#)
- 7/6/20: <https://www.insidernj.com/press-release/great-swamp-watershed-association-appoints-paul-boudreau-board-trustees/>
- 7/6/20: <https://www.insidernj.com/press-release/great-swamp-watershed-association-encourages-outdoor-activities-free-summer-photo-contests/>

A press release will be created sent to the news outlets next week promoting the music festival as a safe and fun afternoon to get outside and let the music do its thing.

As always... please follow us, like us, and share us

Use the links below to join GSWA’s social media, then copy/paste the info below and share with your families, friends, and colleagues:

Please support the Great Swamp Watershed Association (GSWA) by liking and following us on social media!

Facebook: <https://www.facebook.com/GreatSwamp/>

Instagram: <https://www.instagram.com/greatswampnj/>

Twitter: <https://twitter.com/GSWA>

Learn more about GSWA at: www.GreatSwamp.org

GREAT SWAMP WATERSHED ASSOCIATION PRESENTS

3rd annual **GREAT SWAMP**

GREAT MUSIC!

live music
merch
food



**Join us for a safe, much-needed afternoon of
music & relaxation!**

Visit our website for full details and safety.

PROTECTING OUR WATER TOGETHER



Sunday

August 16

2-7 PM (gates open at 1)

Giralda Farms
Chatham, NJ

GreatSwamp.org
973-538-3500

2020 Great Swamp Gala

Virtual Event and Silent Auction –For everyone’s safety and comfort, our Gala event will be virtual this year. We have hired a producer, Tina Gargiulo, and videographer, Paul Morgan of Finite Visual, to help us make a professional and attractive program. We are currently searching for a lively MC and dynamic guest speaker, as well as possible NJ celebrity testimonials. Our online silent auction will be featured before, during and after the virtual event, and be open to the public, same as in recent years.

Date of Event – October 1, 2020

No Cost to View / VIP Viewing Package – The event will be open for viewing by our members, friends, and the public for free, to encourage a large audience. However, participants will have the option to donate at registration, and at various points throughout the program. We also plan to offer a VIP Viewing Package for a fee that includes wine delivery direct to your home for enjoyment during the event. The plan is that staff and volunteers will make the wine deliveries before the date of the virtual Gala.

We suggest that Board members, in lieu of buying a table at Gala, consider hosting a **Virtual View Party**. The idea is that you invite friends, particularly those whom you would normally sit with, to join in the virtual event and buy them a VIP wine package, instead of a seat this year. Remember, virtual means that friends anywhere can join the event, regardless of where they are located, and they don’t even have to get dressed up to do it!

Silent Auction - Viewing of our event and auction this year will be enticed by a special, live, prize giveaway only available in real time during the virtual event. The prize winner will be drawn at the end of the event, to encourage viewers to keep watching, and participants will have to provide their email address to be

eligible. There will be no charge for the prize drawing. All remaining auction items will stay open for bidding for a period of time after the virtual event, most likely through the weekend.

Participants will, once again, be able to view and bid from their computers or mobile devices. Winners will be encouraged to pick up their items at the office, following current safety protocols. Staff plans to ship gift certificates and small prizes to winners (if necessary). We are currently finalizing our contract with OneCause for the bidding technology, and are currently accepting donations of auction prizes—we are specifically in need of big-ticket prizes, if you can help.

Donations – We are thinking of creative ways to encourage donations during the event, and the usual *Donate Now* button will appear to anyone visiting our auction. We will make periodic requests during the event to donate as well.

Financial Help – Our hope is that our Board of Trustees and Advisory Council members will support this year's Gala at a level equal to or greater than last year. This will include repeats of your 2019 underwriting sponsorships, repeated advertising, and your generous auction donations and purchases. Please remember you will not be paying for actual tickets this year, so we hope you will make a comparable donation instead.

While we will not have a program booklet this year--an environmental choice we made prior to going virtual—we are able to acknowledge support on our virtual event. We are actively pursuing Gala underwriters at this time and, again, thinking up fun and creative ways to acknowledge our supporters.

Thank you for your help and continued support for Gala.

Debbie Rice
July 31, 2020

GSWA Board of Trustees Meeting
06.08.2020
Minutes

Sally convened a meeting of the Board of Trustees on Monday, June 8th at 8:03 a.m. via ZOOM video conferencing. Board members present included Anthony DellaPelle, Matt Krauser, Marilyn Dee, Clark Wagner, Jordan Glatt, Alan and Kathy Pfeil, Debra Apruzzese, Yorgi Vlamis, Dot Stillinger, Lisa Stevens, Guy Piserchia, Chris Obropta, Nic Platt, Reed Auerbach, and Paul Boudreau. Kevin Sullivan and Kate Barry participated via phone as did Advisory Council members Jay Delaney and Michael Dee. Absent were Gerry-Jo Cranmer, Eric Inglis and Teresa Lane.

Sally then delivered some background information on Paul Boudreau in consideration of his candidacy as a new Board member. *Tony DellaPelle motioned for Paul's inclusion on the Board which was seconded by Nic Platt. All in favor. None opposed.* The motion carried.

Sally called for approval of the Minutes from the Board meeting held on Monday, May 11th, 2020. *Alan Pfeil motioned and Deb Apruzzese seconded approval of the Minutes with no revisions. All in favor. None opposed.* The Minutes were approved as written.

Sally explained the unfortunate situation with Robert Carrington who was elected to the Board at the May Meeting. Robert was formerly employed at Investors Bank. Robert had accepted Sally's offer to join the Board. However, thereafter he did not respond to any emails and eventually Investors advised Sally that Robert was no longer employed at the bank. Sally attempted to reach Robert through Nadine Vitro (former Board member and former Investors employee) to ascertain his interest in remaining on the Board. Robert never responded to Sally. As Robert was elected to serve on the Board because of his employment at Investors and as Robert has made no contact with GSWA, Sally recommended that he be removed from the Board for cause. Tony DellaPelle then defined the priorities for Board membership moving forward. *Anthony DellaPelle motioned to remove Robert Carrington from Board membership. The motion was seconded by Nic Platt. All in favor. None opposed.* The motion carried.

Sue Levine then delivered her Finance Report. The Finance Committee Reviewed and approved the budget on June 1. The Finance Committee agreed to meet more frequently due to the current financial uncertainties and add 2 additional triggers for next fiscal year. There will be a review of our financial position following the music festival scheduled for August 16, and then again either following the Gala or at the time the Gala plans are finalized. The budget document includes the upside and downside risks for FY2021 which highlights that we are budgeting more downside risks. Since the submission of the budget document in the Board

pack, there were some changes. Cestone Foundation will not be funding us next year, however, we will leave the budgeted funds in as a TBD and seek alternatives. Another change is the term and the time for the PPP Loan has been extended, and we will evaluate those revisions particularly with regards to the proposed bonus' discussed at the last Board meeting. In lieu of the previously proposed June bonuses, the remainder of the PPP loan will be used for additional salary. If finances allow, Sally and Sue will evaluate whether a December bonus is feasible.

Our current fiscal year will end very positively. With the market gains in the very recent past, we feel the budget presented is conservative particularly with the membership, MD and TG numbers. We are maintaining a conservative view for expenses moving into FY2021. A 2% cost of living increase for staff will be evaluated mid-year. The Team will be missing a bonus and a cost of living adjustment with the hope that we will not have to reduce hours worked to balance the budget. Some foundations have moved up their funding which will have an impact on the budget. We are acknowledging the funds as received and noting the adjustment to transfer to the next fiscal year in other operating revenue. Revenues vs. expense may warrant using a portion of the unrestricted bequest received during this fiscal year.

An incredible list of programs have been devised and presented due to the creativity of our staff in spite of COVID-19 so we are hopeful that educational grants will continue. Debra Apruzzese stated her support for our educational staff's ingenuity in imparting water quality and environmental science knowledge virtually through these creative ideas. Debra stated the importance of both online and outdoor education with students moving forward. Educational grants received generally apply from September through June during the school year.

A Gala assessment feasibility is underway considering reduced attendance, and an alternate choice of venues.

Sally then called for the approval of the 2020-2021 budget. *Alan Pfeil motioned and Nic Platt seconded approval of the budget as submitted. All in favor. None opposed.* The motion carried. (In absentia, Gerry-Jo Cranmer, Eric Inglis and Teresa Lane had previously approved. Their email approval to be attached to the minutes.)

Nic Platt stated that he thought the Board should be closely apprised of future events. Sally suggested another Board meeting sometime in July.

Sally updated the Board on the status of the Kent Property; ten acres located in Chatham contiguous to the Great Swamp and another property owned by GSWA (Hoag property) and a

prime target for acquisition. A Phase I analysis showed historic fill. Phase II showed low levels of PAHs. That information was reviewed and evaluated with the Refuge. The Refuge contamination specialist felt that the contamination was not significant and the property should be acquired. Sally then read the resolution to proceed with the transaction. *Alan Pfeil called for a motion to approve the resolution which was seconded by Kathy Pfeil.* All in favor. None opposed. The motion carried. Resolution to be attached to the minutes. Title work and a survey will now be ordered for the ten acres.

Dot Stillinger and Sally performed a site visit of the Ferber Property, currently owned by PSE&G. Sally is hopeful that when PSE&G completes their transmission line upgrades within the next three years PSE&G will convey the house and the barn to GSWA to be owned as occupants and they will convey the remainder of the property to the Refuge.

Wade then congratulated the Board on each individual's commitment to the Matching Gift Challenge for the fiscal year-end Chairman's Appeal for a total match of \$17,450. He asked if Board members would be willing to make thank you phone calls to major donors for gifts received. Nic Platt, Marilyn Dee, Guy Piserchia, Kathy Pfeil, Deb Apruzzese and Dot Stillinger volunteered. Wade also asked for introductions to corporate and/or personal contacts who would have an interest in our mission and the capacity to provide financial support.

Sally updated the Board on the music festival. Tentatively, we hope to hold it on the Hartley Farms Polo Fields on Sunday, August 16, 2020 from 12 noon - 5 p.m. Some neighbors object but Nic Platt will work on this. Jordan Glatt suggested Giralda Farms and Nic suggested St. Hubert's Animal Welfare Center as alternative possible locations.

Sally asked Paul Boudreau if he could assist in determining whether Atlantic Health System could be an honoree for our Gala. She posed three different Gala scenarios: all virtual, Brooklake Country Club with 100 people, or an outdoor event - a "blue jean barbeque" with 100 people at a place like Upton Pyne. Sally stressed the importance of the Board's usual financial commitment to the Gala despite the downsizing of the event.

A reminder that the Great Swamp Watershed Association will celebrate its 40th Anniversary in 2021.

Any initiative of a capital campaign is currently on hold.

Michael Dee, Marilyn Dee, Deb Apruzzese, Kathy Pfeil and Paul Boudreau volunteered to serve on a Gala Planning Committee.

Sally agreed to send Paul Boudreau a separate list of our corporate contacts.

The next Board meeting will be held on a date to be determined in July.

There being no further business, Sally adjourned the meeting at 9:19 a.m.

Respectfully submitted,

Wade Kirby
Director of Development


RESOLUTION OF THE BOARD OF TRUSTEES OF
GREAT SWAMP WATERSHED ASSOCIATION

I, Nicolas Platt, Chairman of Great Swamp Watershed Association (GSWA) Board of Trustees, do hereby certify that at a meeting of the Board of Trustees of GSWA, held via zoom, on the 8th day of June, 2020, at which a quorum was present, the following resolution was adopted:

WHEREAS, GSWA is desirous of obtaining certain real property for preservation as open space, environmentally appropriate stewardship and for environmental education initiatives. Such property is contiguous to another property owned and managed by GSWA on Swamp Road in Chatham Township, Morris County, NJ, known as the Hoag property. Both a Phase I and a Phase II Environmental Assessment have been conducted and reviewed by the Land Preservation Committee and a summary presented to the Board of Trustees of GSWA.

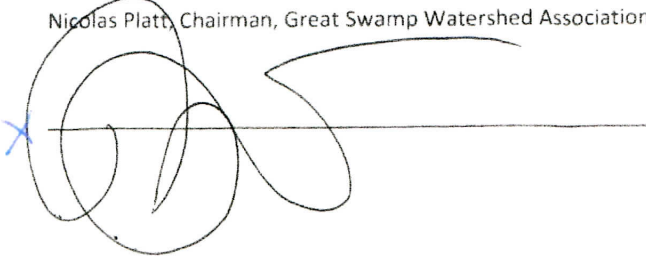
NOW THEREFORE BE IT RESOLVED, that the Chairman of the Board of Trustees of GSWA and or the Executive Director be and are hereby authorized, empowered and directed to conduct due diligence including a title search and survey for Block 14 Lot 47 on Evergreen Road in the Township of Chatham, County of Morris. Provided such due diligence reveals no irregularities, the Chairman of the Board of Trustees of GSWA and or the Executive Director be and are hereby authorized, empowered and directed to accept title and to execute and deliver in connection therewith such instruments as are necessary to complete the transaction for the acquisition of Block 14 Lot 47 on the tax map of the Township of Chatham in the County of Morris, consisting of approximately 10 acres, for a purchase price of \$2,500.00 plus reasonable and usual closing costs. Such purchase price and reasonable closing costs shall be sourced from general operating funds.

The following persons are duly elected, qualified and acting Officers and or Executive Director of GSWA in the capacity indicated and are authorized to execute and deliver documents on behalf of GSWA for the purpose of binding GSWA and the signatures set forth after their names and titles are their true and genuine signatures:

Name:	Office:	Signature:
X Nicolas Platt	Chairman	
Sally Rubin	Executive Director	

IN WITNESS WHEREOF, I have set my hand this 8th day of June, 2020.

Nicolas Platt, Chairman, Great Swamp Watershed Association

X 

From: Teresa Lane <teresadlane23@gmail.com>
Sent: Saturday, June 6, 2020 8:28 PM
To: Sally Rubin <srubin@greatswamp.org>
Subject: Re: GSWA

Sally

I vote YES on budget,

Unfortunately I can't attend Monday's mtg.

GSWA doing such great work during these extraordinary times!

Best, stay well.

Teresa

On Sat, Jun 6, 2020 at 12:51 PM Sally Rubin <srubin@greatswamp.org> wrote:

Hi everyone, I hope you are staying cool today. Once again, it feels like we have gone from winter to summer without spring! Although maybe it happened while we were all inside!

In advance of our board meeting Monday morning, I wanted to share this document with you. Val prepared it yesterday just to keep track of everything we've done. When I saw it, I knew we needed to share it with all of you. I am frankly amazed at everything the staff has done this spring. It's a great summary and I hope you take a look at it. If you have a spare minute, I know the staff would love to hear from you. Your support means so much to us.

Please remember to join the zoom Monday at 8AM. Approving the annual budget is the most important thing you do as a board. If you have any questions, please don't hesitate to reach out to me. If for some reason you can't join the meeting, please email me your vote on the budget. It is the only vote all year that I really need 100% vote.

Thanks again for everything!

Best, Sally

Sally S. Rubin

Executive Director

Great Swamp Watershed Association

The Passaic River Waterkeeper Alliance Affiliate

P.O. Box 300

New Vernon, NJ 07976

<http://www.greatswamp.org>

(973)538-3500 Office

(908)672-5067 Cell



From: gerry jo <gerryjo2000@gmail.com>
Sent: Monday, June 8, 2020 6:43 AM
To: Sally Rubin <srubin@greatswamp.org>
Subject: Re: GSWA Board Meeting - Monday, June 8th

I hereby vote yes to approve the budget.

Gerry-Jo Cranmer

908-400-2346 Mobile

On Jun 8, 2020, at 6:41 AM, Sally Rubin <srubin@greatswamp.org> wrote:

GerryJo, please email your vote on the budget. thanks

From: gerry jo <gerryjo2000@gmail.com>
Sent: Monday, June 8, 2020 6:39 AM
To: Sally Rubin <srubin@greatswamp.org>
Subject: Re: GSWA Board Meeting - Monday, June 8th

Good morning Sally

I cannot participate today. I have to take my husband to an 8 o'clock Doctor's appointment.

I will phone you later.

Please tell Wade that I will be mailing my check for my latest \$1000 donation today.

All the best,

Gerry-Jo

Gerry-Jo Cranmer
908-400-2346 Mobile

From: Eric A. Inglis <EAI@spsk.com>
Sent: Sunday, June 7, 2020 9:05 PM
To: Sally Rubin <srubin@greatswamp.org>
Subject: Re: GSWA

I agree to the budget. Unfortunately I can't make it tomorrow morning.

Eric A. Inglis
Partner
Co-Chair, Litigation Department
Schenck, Price, Smith & King, LLP
220 Park Avenue | PO Box 991 | Florham Park, NJ 07932
T: 973-540-7347 F: 973-540-7300

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GSWA's Quarantine List of Accomplishments

GSWA staffers have stayed busy since stay-at-home orders were declared in mid-March. Here's what we've been up to:

Website/Social Media Achievements

- Facebook: On May 1, Sandra LaVigne presented the [2019 Water Quality Report](#) on our first-ever Facebook live-stream event. It received 445 views, 7 comments and 4 shares!
- Facebook: "[Creature Feature](#)" Every Tuesday at 9 am on our Facebook page, Sandra LaVigne posts a new bug, reptile or animal that relates to water and our mission so viewers can get to know the critters that live in our watershed. The more likes we get the more fun facts we will post! Popularity is growing. The June 2 post about the American Mink sparked 119 engagements, 21 comments, 39 likes and 3 shares.
- Website: [Stream Assessment Training](#) – Sandra LaVigne transformed her in-person training session into an online, self-paced program.
 - Session 1: Explores the different aspects of streams in our area, different characteristics of a stream and why they are important, and how to draw a basic sketch of your stream.
 - Session 2: Learn about habitat parameters such as habitat cover, silt/sediment, and streamflow.
 - Session 3: Covers the remainder of the habitat parameters looking at riffles and the vegetation buffers along the stream side.
- Website: "[How to Help Your Community Fight Coronavirus](#)" page was added to include:
 - DIY surgical mask guide (several staffers and supporters used this guide to make and donate dozens on masks to local hospitals) and where to donate
 - Best practices links: CDC Guidelines, sterile shopping and cleaning techniques, protecting water infrastructure and outdoor recreation
- Website: [Local Parks Status](#) – Hazel England did extensive research to determine which local parks in our watershed were open so we could share with people in desperate need of nature. We shared this on our website and in every eNews.
- Kristina Necovska continues to dig up articles of interest to share on our social media, and to promote our events and programs.

Web-based Competitions

To get children and adults outside and explore and observe the natural world, we created online challenges that could be played in people's own backyards and neighborhoods. Each competition winner

receives a \$25 e-gift card. These challenges are promoted on our website, in our eNews, and across all our social media platforms. And they received a lot of attention!

- [Stay at Home Scavenger Hunt](#) (April) – Four weekly hunts with new game cards uploaded each week. All who submitted their completed game cards were entered into a random selection to win a. Many schools reached out to thank us for providing them with something fun to keep their students entertained while learning about the environment. ***There were website clicks from 38 states and 24 international clicks!**
- [Spring “Quaran-green” Photo contest](#) (May/June) – We offered two challenges per week for a total of 9, each with a different theme shared on our website. Staff voted on the winning photo to receive the prize. As a finale, we selected one photo among all the submissions for the last prize. **We had 87 New Jersey towns looking at the photo contest including some random international hits!**
- [“GSWA to Go” Summer Photo Challenge](#) (June/July) – Participants design their version of our game logo and incorporate it into their photo shot based on the theme we provide on the website. Eight weeks of challenges starts with the best logo. Each week a prize will be awarded.

Virtual Education

On April 14, GSWA educators launched our first online class to 4th grade students at Far Hills Country Day School. Since then, Hazel England, Sandra LaVigne, and Adam Palmer have delivered environmental learning experiences from the woods, their back yards, and inside their homes to nearly 800 middle and high school students.

Stewardship

We’ve resumed “Stewardship Days” with summer interns at the CMA. Hazel England and Adam Palmer have increased their typical group of interns from three to eight, and it’s likely to grow more. Students are ready to get outside and work to earn their college credits! They must commit to two four-hour days per week for six-weeks. They will chip trails, build boardwalks and fencing, remove invasive plants, inventory survivorship of new plantings, and perform other necessary activities to help maintain the 73-acre property. Safety precautions have been implemented.

Water Quality

Sandra LaVigne is right on schedule with her water sampling:

- May 20-21 – Chemistry
- June 8 – Macros sampling
- June 30 – bacteria sampling

DIY Workshops at Home

Previously intended as in-person workshops, Hazel England created step-by-step instruction guides. The kits contained all hardware, and everything was pre-drilled and ready to assemble. Some proud DIY-ers even sent us photos of their finished products. Kits sold for \$30/GSWA members, \$40/non-members.

- [Warbler Bird Box](#): Sponsored by Investors Bank of Madison. Volunteer Jeff Miller prepared 18 kits. Thirteen kits were purchased, and one will be used as a Gala auction item.
- [Owl bird box](#): Volunteer, Fred Nealon, prepared 16 kits. Twelve were purchased, and one will be used as a Gala auction item.
- Window Box (forthcoming)

Development/Membership/Fundraisers

- Spring appeal (Val Thorpe) – Mailed April 17, exceeded financial goal
- Chairman’s appeal (Val Thorpe) – Mailed May 30
- Membership renewal letters (Kristina Necovska)

Communications/Marketing

To remind the public of the importance of continuing to tend to the environment during these challenging times and to let them know how we are continuing with our mission, we stepped up our communications efforts. Val Thorpe crafted and submitted **17 eNews** (Electronic Newsletters) and 4 press releases from March 20 through June 1.

Quarantine Cookbook – the staff is working on a cookbook fundraiser. This evolved organically as staffers texted what they were preparing/eating throughout the day. It turns out we have some pretty good cooks on staff! More to follow.

	Jun 20	Budget	% of Budget	Jul '19 - Jun 20	YTD Budget	% of Budget	Annual Budget
Ordinary Income/Expense							
Income							
4% Fund Transfer Draw	0	0	0%	49,143	40,000	123%	40,000
Advocacy Operational Reserve BD	0	10,000	0%	0	10,000	0%	10,000
Annual Event	0	0	0%	217,431	200,200	109%	200,200
Corporate	0	15,300	0%	59,480	89,425	67%	89,425
Foundation Support							
Restricted Foundation Support	7,000	15,500	45%	93,415	100,700	93%	100,700
Unrestricted Foundation Support	0	0	0%	153,000	107,000	143%	107,000
Total Foundation Support	7,000	15,500	45%	246,415	207,700	119%	207,700
Individual - Membership	8,598	5,033	171%	75,079	75,400	100%	75,400
Individual Major Donors	6,200	10,500	59%	191,115	187,200	102%	187,200
Individual Trustee Giving	6,993	8,000	87%	29,053	30,000	97%	30,000
Music Fest Event	0	12,900	0%	9,540	44,900	21%	44,900
Other incomes misc	14	117	12%	3,643	1,400	260%	1,400
Programs - Education & Outreach	1,667	11,250	15%	18,272	21,700	84%	21,700
Restricted Individual Donations	0	0	0%	20,000	20,000	100%	20,000
Total Income	30,472	88,600	34%	919,171	927,925	99%	927,925
Gross Profit	30,472	88,600	34%	919,171	927,925	99%	927,925
Expense							
Administrative Expense	4,665	8,574	54%	93,037	129,683	72%	129,683
Administrative Payroll Total	44,912	57,224	78%	566,610	586,682	97%	586,682
Advocacy / CAGs / Other	656	10,550	6%	3,243	16,600	20%	16,600
Annual Event Expenses	0	0	0%	44,945	58,000	77%	58,000
Development Expense	0	363	0%	7,897	16,500	48%	16,500
Education and Outreach	433	2,340	19%	5,484	21,800	25%	21,800
Hyde and Watson Grant Exp	0	0	0%	0	8,000	0%	8,000
Mailing	0	2,087	0%	4,962	10,550	47%	10,550
Membership	194	610	32%	13,282	14,210	93%	14,210
Music Fest	51	10,000	1%	768	17,000	5%	17,000
Stewardship	1,432	8,142	18%	10,720	17,000	63%	17,000
Stewardship Land Acquisition	3,695	0	100%	8,045	0	100%	0
Uncategorized Expenses	0			300			
Water Quality	76	11,487	1%	16,807	43,690	38%	43,690
Water Testing - Well	0	2,500	0%	0	2,500	0%	2,500
Total Expense	56,114	113,877	49%	776,100	942,215	82%	942,215
Net Ordinary Income	-25,642	-25,277	101%	143,071	-14,290	-1,001%	-14,290
Other Income/Expense							
Other Income							
Bequests	0	0	0%	51,407	0	100%	0
Deferred Inc. -accrual reversal	0	0	0%	0	21,000	0%	21,000
Dividends Received	7,156	0	100%	30,254	0	100%	0
Dreesen 401k BD Fund	0	8,000	0%	0	8,000	0%	8,000
UNREALIZED GAIN ON SEC	-46,785	0	100%	-26,310	0	100%	0
Total Other Income	-39,629	8,000	-495%	55,351	29,000	191%	29,000
Other Expense							
Pilgrim Pipeline Restricted Fun	0	0	0%	30	0	100%	0
Total Other Expense	0	0	0%	30	0	100%	0
Net Other Income	-39,629	8,000	-495%	55,321	29,000	191%	29,000
Net Income	-65,271	-17,277	378%	198,392	14,710	1,349%	14,710

Executive Director Report 7/24/20

Since our last meeting in June, I have spent my time on:

1. Writing five (5) grants, since our Director of Institutional Relations retired:
 - a. New Jersey Conservation Foundation
 - b. PSEG
 - c. Watershed Institute
 - d. Investors Bank
 - e. Lillian Schenck Foundation
2. Gala:
 - a. Continued participating in online gala-type events and discussing program with staff and program organizers:
 - i. United Way
 - ii. NJ League of Conservation Voters
 - iii. NJ TV
 - iv. Urban Pathways
 - v. NJ Conservation Foundation
 - b. Interviewed producers
 - c. Hired producer
 - d. investigating various platforms
 - e. Creating gala theme
 - f. Met with videographer twice
 - g. Determining interviews and video content
3. Music festival:
 - a. Giralda Farms meetings and logistics discussions
 - b. Discussions with Val regarding protocols
4. Evaluated IT needs and oversaw installation of new IT for safety protocols for returning to work
5. Continued Kent property (10 acres on Evergreen Pl., Chatham) acquisition process:
 - a. Reviewed title work. Awaiting survey
6. Continued biweekly staff meetings discussing current and future plans in light of pandemic
7. Interviewed two (2) more candidates for the Institutional Relations job
8. Participate in weekly Morris County Non-Profit Roundtable
9. Various calls with foundations and corporate contacts

GSWA Water Quality Programs

Board Meeting Report

July 2020

As we continue to navigate the challenges of remote working/teaching I thank you all for your continuing support of our organization.

Water Quality Monitoring

Chemistry Monitoring

Chemistry monitoring is proceeding as planned. Samples were collected for quarters one and two and the results have been received at the office. I am in the process of reviewing the results. Some preliminary observations include elevated nutrient levels throughout all of our sites in our May round of sampling. This will have to be correlated with precipitation and flow patterns to determine significance.

Our third quarter round of sampling will take place the third week in August weather permitting. Due to continued Corona virus precautions the plan currently remains that I will collect samples alone or with a family member who can travel in the same vehicle with me.

Visual Monitoring

Our spring visual assessment program was extended to the end of July due to the constraints of our current situation. Out of 26 targeted visual assessment sites we currently have collected data on 21. The few remaining sites will be covered by GSWA staff and interns over the next week. I met with a new volunteer pair in person in early July and using safe protocols took them through their first assessment. We have two more tams that have expressed interest in coming out and adopting visual assessment sites starting in the fall.

Our new online stream assessment train course is available to all on the GSWA web site. If you are interested in becoming a volunteer or just would like to know more about what we look for in a healthy stream, please head over to the web site and check out this great new resource. We are tentatively looking to hold an in-person training in the fall depending on the status of the virus. If an in-person meeting is not feasible then we hope to hold a live virtual training.

Macroinvertebrate Sampling

The 2020 macroinvertebrate sampling has been completed. We sampled 16 sites including sites within the historic 10 towns area, new downstream sites along the Passaic. We also did some follow-up sampling along Loantaka Brook downstream of the restoration/wetland project we completed with Seaton Hackney Stables in 2015 to monitor the success of our efforts. Finally, we added three sites along the Silver Brook to collect preliminary data on the macroinvertebrate population prior to work starting on the EQIP restoration project in that area. Samples will be delivered to Normandeau labs for identification later this summer.

Bacteria Sampling

The 2020 bacteria sampling season began on July 7th and will continue through Aug 4th. We have 11 volunteers working to collect samples for 24 sites every Tues morning for each of the five weeks. Elevated results were noted for the first two weeks which is consistent with the heavy rains during that time period. The samples from the third week were predominantly within the state standard limits with a few notable exceptions. Silver Brook once again is showing elevated levels from the area within the CMA upstream to Rt 202. Spring Garden Brook in Madison, is also consistently above the state standard as noted during the 2019 sampling season. We are currently looking into potentially source tracking one or both of these sites to help determine if the source is human, wild animal, or domestic animal. This will help us better determine the source of the contamination so we can work with the local communities to address the issue.

Microplastics

We received our preliminary raw data from New Jersey City University (NJCU) before the university closed down due to the virus. The data compiles the plastics quantitative data from our 2019 round of sampling, 15 samples in all. Ten of these samples were due to have extended follow up testing done to determine the chemical make up of the particles that were discovered. However, the shutdown of NJCU campus occurred before this final level of testing could be completed. They have assured me that the samples have been preserved and the chemistry testing will be performed as soon as they are allowed back on campus.

Our storm flow microplastics samples have been collected and preserved in the GSWA lab. We are waiting for the reopening of the NJCU campus to drop them off and finish up this important project.

Remote Education

We have continued our efforts to bring our educational programing to both students and adults. On June 26th I was honored to be asked to participate in NY/NJ Harbor and Estuary Program's (HEP) Lunch bag series on water quality issues. HEP designed this program to be able to offer the seminars that were planned for their March conference to those who had planned attending originally and happily opened up the forum to others as well. My talk on how GSWA continued our work and recruiting of new volunteers in the Time of COVID-19. (My original talk was on our Bacterial Monitoring Program). I was able to share our virtual Stream Assessment Program as well as the protocols we designed for keeping our bacterial monitoring team save during COVID. Over 50 people "attended" the talk ranging from the DEP/DEC's of NY, NJ and PA as well as others in the WQ industry and educational roles.

On 7/15 I was able to present the Mystery Macros to students from the Newark Summer STEM Employment Program. This group has come out for Field experiences the last two years and we were happy to still be able to work with them even in this remote capacity.

Overview

The last couple of months have seen a lot change and yet a lot stay the same. While most of us continue to work from home, much energy has been expended on benchmarking what other organizations are doing to respond to the changes in education that must occur in the school communities we serve due to the ongoing pandemic. Education staff have been determining what technology they will need to provide for a variety of teaching methodologies this upcoming school year. We are planning to offer a diversity of program types. We are considering everything from 100% virtual to 100% in person programming and everything in-between! GSWA anywhere is the mindset as we develop our new content. This approach requires staff to overcome a huge learning gap to effectively teach in totally new ways, using new technology and approaches- it is a daunting prospect!

As you can imagine preparation for the upcoming school year in a rapidly changing environment also has a high degree of uncertainty attached to it. We are currently planning to offer virtual-only programming this fall, producing both live and asynchronous material for sessions that can be accessed by students as and when they are able to download materials. This means we are essentially preparing to teach the same content through a variety of different means- and it is a time-consuming process to construct new materials that are both high quality and adaptable- it is not as simple as just filming us talking into a camera!

We have also been busy writing grants that will help us support this pivot to new types of instruction and education, and to utilize many modes of learning that are unfamiliar to us as biologists used to teaching hands on and in the field! We still believe that nothing supplants the immersive nature of hands on environmental programming, especially with underserved communities from along the Passaic. We accept, however, that we must develop new virtual content to meet the new realities and challenges our partner schools face in the coming year. Some schools will offer split schedules with only a portion of students in the building at any one time and are coming off 4 months of difficult remote learning this spring. WE want to be able to offer programming that meets the curricular need but is also engaging and enjoyable for students.

We have spent many hours on zoom calls learning what other organizations are doing, and not doing, how they will charge and how they will survive with reduced staffs, budgets, and revenue streams. It is certainly a time of great uncertainty, but we are determined to offer robust programming to the broadest audience possible, and embrace the benefits of preparing this vast amount of new content that may eventually allow us to interact with a larger population.

We have been planning for how to begin to safely offer in person public programming and at the end of the month will offer our first socially distanced, in person hikes at our own Conservation Management Area. We have created a COVID protocol that we are confident will keep both staff and participants safe. We have spent the last couple of months creating gathering areas at the CMA to allow participants to distance while listening to our hike leaders. Our maximums for these programs will be drastically reduced to keep staff and participants safe, and 6x 90-minute programs that could normally serve 180 attendees will instead serve closer to 50. We must accept this reduction in the numbers of participants we serve does not necessarily mean a reduction in the amount of effort to

produce programs.

We sold out a successful wooden planter box program held in time for Father's Day and are determining what other build at home workshops we might be able to offer for the fall.

We have continued to prioritize having a strong presence in social media, and our June public online event consisted of a popular weekly photo challenge. We carried out a logo photo challenge for July along with weekly animal fact posts on social media to keep our GSWA educational presence up front.

We have also begun to plan and give zoom presentations to rotaries, homeowners associations and garden clubs and have several programs lined up for the coming months.

Overview

Our stewardship days have continued into the summer, and throughout June and July we have been holding two half days of stewardship per week with a typical crew of 8-13 socially distanced, mask wearing high school and college volunteers. With little money available for stewardship projects, we have completing tasks such as chipping and edging trails and conducting large amounts of invasive species, along with some other tasks that have been on our to do list for a while. Like the US mail, our workdays go ahead through heat, rain, mosquitos, and humidity- we have pushed wheelbarrows, carried lumber, and chopped down shrubs to keep the CMA trails in tiptop condition.



Spot the GSWA staff hiding in this picture!! We celebrate creation of a new seating area in the peace of the Silverbrook at the rear of the property.

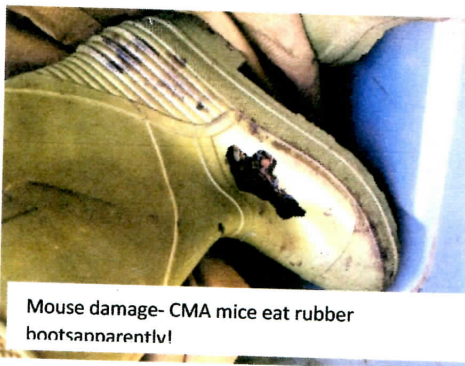
We take our responsibility to keep people safe very seriously, having everyone sign in each day to maintain a log of those attending in case anyone gets sick, and enforcing mask wearing, spray down of all tools, and we have even figured out a safe pizza eating protocol for the occasional lunchtime treat! We partnered with Groundwork Elizabeth in early July for a week of joint trail work and managed to clear a large section of invasive shrubs with the additional labor pool they provided.



Groundwork Elizabeth helped us with tasks for a week in early July

During the quiet late winter and early spring, the inactivity at the site allowed mice and carpenter ants to gain a foothold inside the storage sheds,

which were undisturbed for three months. It was a nasty , but necessary job to clear out the mice from our rubber boots- several pairs were eaten through and will need to be replaced.



Mouse damage- CMA mice eat rubber boots apparently!



Installing bird houses around the property!

Some highlights of the work we have accomplished over the last months include:



-chipping ¾ mile of distant trails on the orange and yellow trails of the property- these trails have not had chips added for many years and are now in great shape.

-Adding 5 20x20' bump out areas to allow us to teach while leading programs, while participants gather and practice social distance.

-Clearing all the broken and rotted boards, birdhouses and other trash that has gathered around the trails and disposing of it to the Harding DPW.

-Clearing the small storage shed and disinfecting 24 pairs of mouse infested boots and teaching materials (thanks to our willing interns for completing this nasty job!)

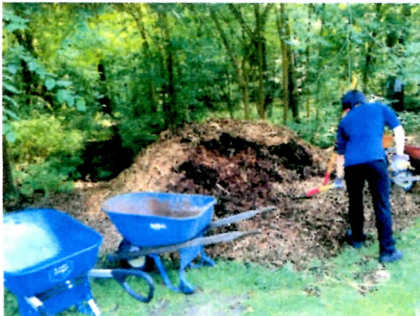
-Replacing 40' rotted boardwalk and rerouting trail to avoid an eroding section of trail.



-Clearing approx. 2 acres of invasive species including dense stands of sore on the new property.

-Re posting trail signs and cleaning all interpretive signage.

-Assessing survivorship of plants installed 2019 along the Silver Brook (90% survivorship in most areas).



EQIP Contract.

In June we had a successful site meeting with the engineers, USDA biologists and our prospective contractor Mike DeVos, walking the CMA property and understanding the scope of the Natural Resources Conservation Service EQIP grant contract plans that we will undertake this fall. After developing this project for many years, we finally obtained permits last winter and determined that the best allowable window to complete all tasks is October. This timeframe is determined by limitations on work due to endangered species constraints at the site. The goal is to complete all work in one phase during approximately three weeks- this is the most cost-effective way to complete the task.

The project entails installing 10 vernal pools, using the dredge material from excavation of these pools to plug several mosquito ditches around the property, and install instream woody debris to natural stream flow along multiple sections of the Silver Brook and restore natural hydrology to the site.

NRCS pays the landowner a set rate for completion of these various tasks regardless of the actual price to complete, so an accurate work detail and understanding of the leeway in completion of tasks is important in order for the quote from the contractor to be as accurate as possible.

Mike DeVos works as an ecological landscape designer and restoration ecologist and was recommended by Trustee Michael Dee and through work he has completed for New Jersey

Conservation Foundation. Our concern is to undertake the work as efficiently as possible and with the least ecological disturbance to the site or disruption of work already undertaken at the site.

We are awaiting a final quote, but it is likely that the cost of the work will exceed the reimbursement from the NRCS by at least \$8-10,000. One problem is the spec developed by the engineers requires using hardware to tie trees in place into the banks, called duckbills and cabling, and everything must be designed to withstand a 100-year flood. The hardware alone for the sections of stream being restored will cost almost \$6,000. We are hoping to negotiate with the NRCS engineers to allow alternate and natural material-based installations, which would offer considerable cost savings, but are unsure how rigid they will be in enforcement of the specs they have drawn up. Our initial quote will involve 4 restoration staff and two machines working for three weeks at the site to complete the work. The primary cost is labor, so it will be hard to shave much off the quote we received. We will get a 10% discount on price since we are a nonprofit organization. Our original idea of partnering with Refuge staff to undertake some of the work and reduce costs seems infeasible given how connected the various projects are, and the tight time frame of allowable work. We continue to work towards achieving this milestone restoration, and to work within the budgetary constraints.

Eagle Scout Projects

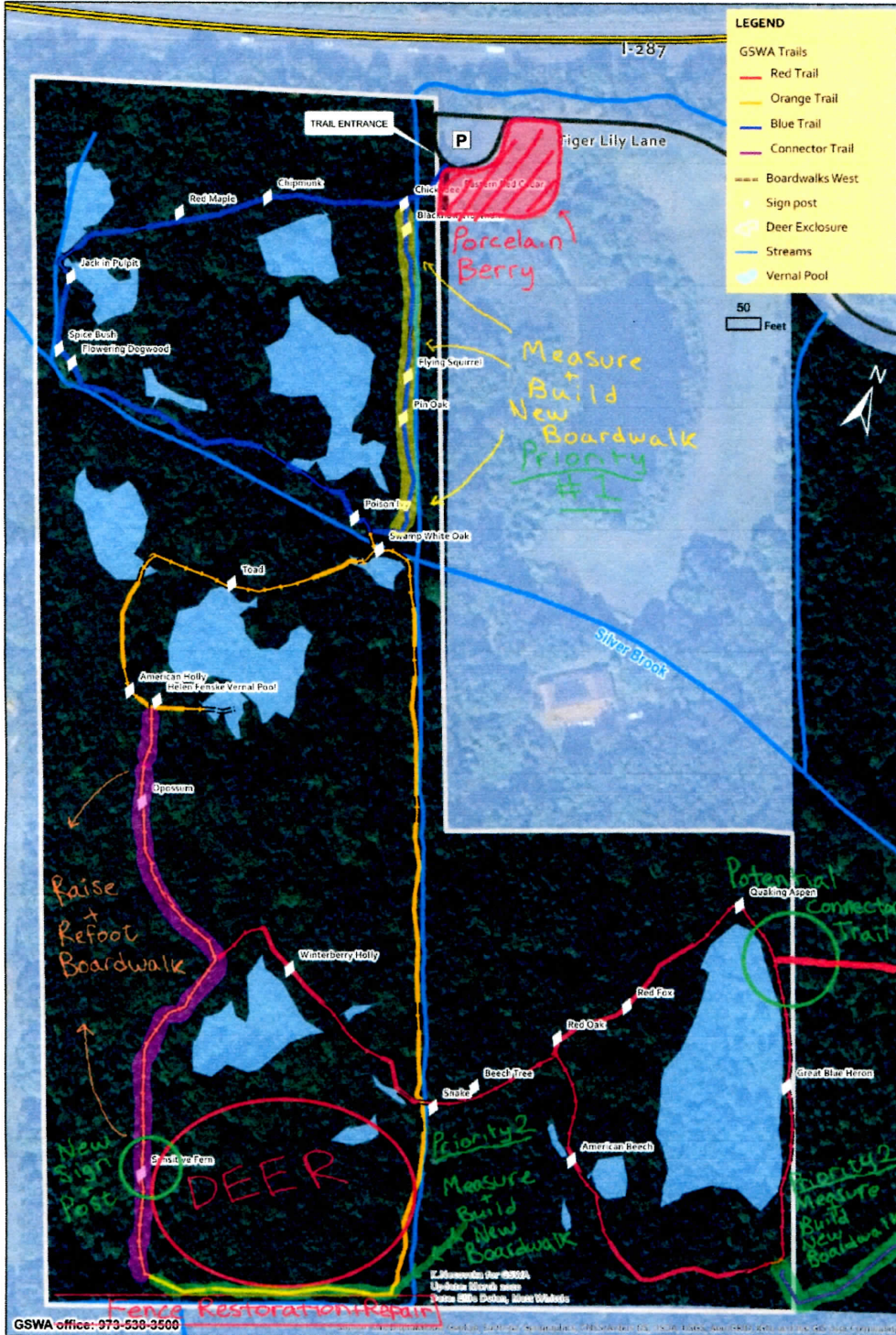
We have multiple eagle scout projects underway at the site- our eagle scout Ryan Arrezcaeta has almost finished building and installing 10 bat boxes around the property and mapping the various locations of the bird boxes using GPS. A new eagle scout is interested in creating a large-scale solitary pollinator house with signage for us, and a third Hornaday award scout will complete some stream buffer plantings along the streambank at the site.



Finally, our annual small mammal monitoring project conducted by Drew Ecologist Tammy Windfelder took place in June with sighting of a large mammal. While checking traps at night, Tammy heard a rustling inside the fenced portion of the trails and surprised a black bear rifling her peanut butter lures. Good to know the site is home to range of mammals big and small!

Great Swamp Watershed Association

Conservation Management Area - Cul de Sac Entrance - Tiger Lily Lane, Morristown, NJ 07960



Great Swamp Watershed Association
Monthly Development Summary
as of July 24, 2020

	July Actual	July Goal	YTD Actual (July - July)	Goals YTD (July - July)	Percent of Goal Through July	Goals July '20- June '21	Progress to FY2020 Goals	July 2019 Actual	July '19 - June '20 Actual
Individuals									
Trustees	0		0		#DIV/0!		#DIV/0!	600	29,756
Major Gifts	5,500		5,500		#DIV/0!		#DIV/0!	12,500	192,915
Membership	4,857		4,857		#DIV/0!		#DIV/0!	4,116	72,551
Total Individuals	10,357	0	10,357	0	#DIV/0!	0	#DIV/0!	17,216	295,222
Institutions									
Corporations Restricted	0		0		#DIV/0!		#DIV/0!	15,000	42,250
Corporations Stewardship Re	0		0		#DIV/0!		#DIV/0!	700	1,050
Corporations Unrestricted	0		0		#DIV/0!		#DIV/0!	149	12,839
Foundations Restricted	0		0		#DIV/0!		#DIV/0!	7,500	86,415
Foundations Unrestricted	20,000		20,000		#DIV/0!		#DIV/0!	65,000	160,000
Total Institutions	20,000	0	20,000	0	#DIV/0!	0	#DIV/0!	88,349	301,504
Events									
Programs / Events	122		122		#DIV/0!		#DIV/0!	3,115	20,868
Gala	0		0		#DIV/0!		#DIV/0!	0	217,771
Music Festival	4,500		4,500		#DIV/0!		#DIV/0!		44,900
Total Events	4,500	0	4,500	0	#DIV/0!	0	#DIV/0!	3,115	283,539
Misc - Income									
	0	-	0	-		-	-	51,407	
Total	34,857	0	34,857	0	#DIV/0!	0	#DIV/0!	160,087	880,265

1. July 2019 includes a one-time gift bequest of \$51,407

2. Anyone who has donated in the last 12 months + 2 month grace period is considered a member.

Membership contributions include: new member donations, renewals, appeals, donations, memorial gifts, workplace giving, and monthly sustaining gifts. Excludes major gifts, trustee giving, music festival, gala related donations.

3. Restricted gifts are contributions designated by the donor for a specific purpose.

4. Includes corporate matching gifts.

5. Includes all Gala revenue regardless of source. A major donor's Gala gift, for instance, will appear here and not under the Major Donor category.

6. Programs/Events include public events, hikes, lectures, and programs run by GSWA

**General Ledger Analysis
7/1/2020 to 7/31/2020**

GL Code	No. Donors	Avg/Donor	No. Gifts	Avg/Gifts
Appeal	11	\$93.18	11	\$93.18
Donation	1	\$5.00	1	\$5.00
Fdn Support - Unrestricted	1	\$20,000.00	1	\$20,000.00
Major Gifts	6	\$916.67	6	\$916.67
Music Fest	2	\$2,250.00	2	\$2,250.00
NEW	4	\$113.25	4	\$113.25
Program or event	4	\$30.38	4	\$30.38
Renew	39	\$85.82	39	\$85.82
Sustaining	2	\$13.50	2	\$13.50
GRAND TOTALS	70	\$23,507.79	70	\$23,507.79
Actual Counts	68	\$514.39	70	\$499.69

A total of 9 GL Code(s) Listed